



étage®

**BASIC TWIST**

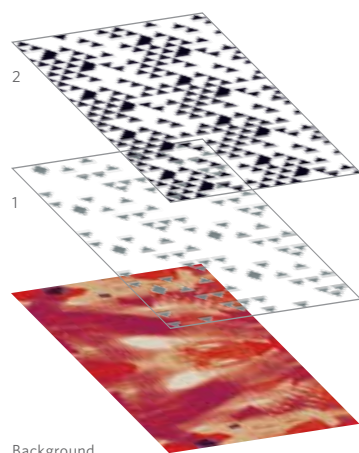
*Milliken*™

**150**  
years of *Milliken*



## INSPIRED.

An unexpected movement, a clever maneuver, or an energetic dance move. All of these define a twist along with a long list of other uses. For the Basic Twist collection, we apply fresh interpretations to basic geometrics and bold graphics to create a modern twist on the classics. With color ranges from vibrant to neutral and scale of designs from bold to textural, Basic Twist offers new approaches to creating a one-of-a-kind floor.



**BROADLOOM FIELD — TRIANGLES LARGE** Order #: 00597578 *Single pattern repeat*  
 Pattern repeat:  
 81.00" W x 162.00" L

1	2	3	4	6
7	8	9	10	12



**BROADLOOM FIELD — TRIANGLES LARGE** Order #: 00597578  
 Pattern repeat:  
 81.00" W x 162.00" L

1	2	3	4	6
7	8	9	10	12

LVT - APPLEWOOD APP121

## Guest Rooms SDN



Tailored in TAL79-133 Button Down, 50cm x 50cm modular tile, ashlar installation



## Guest Rooms SDN

Make every guest room an unexpected upgrade with the possibilities provided by solution dyed modular carpet tile. Each room can become a unique installation with the use of multiple products to create texture or have a monolithic design with a single product selection. For the Basic Twist collection, we've made selections from our online SDN carpet tile offering easy coordination with the larger scale patterns in the collection. Awaken new choices in guest rooms with Milliken carpet tile.

Collection	Pattern	Color
Tailored	Tailored	TAL79-133 Button Down
	Tailored	TAL6-48 Monogram
Southern Analog	Pinhole	PH414 Tungsten
	Pinhole	PH417 Vignette
Nordic Stories	Isograd	IGD108-13 Fjord
	Isograd	IGD13-119 Esker
	Hidden Plains	HDP13-119 Esker
	Hidden Plains	HDP119-27 Ash Blanket

Some advantages of carpet tile in guest rooms:

- Ease of installation and maintenance
- Reduced lifecycle costs vs broadloom
- Modular tile with cushion backing lasts up to 40% longer than other carpet
- Eliminate the complexity associated with receiving, transporting, and storing

Ask your local Milliken rep about our full list of advantages when using modular tile in guest rooms.

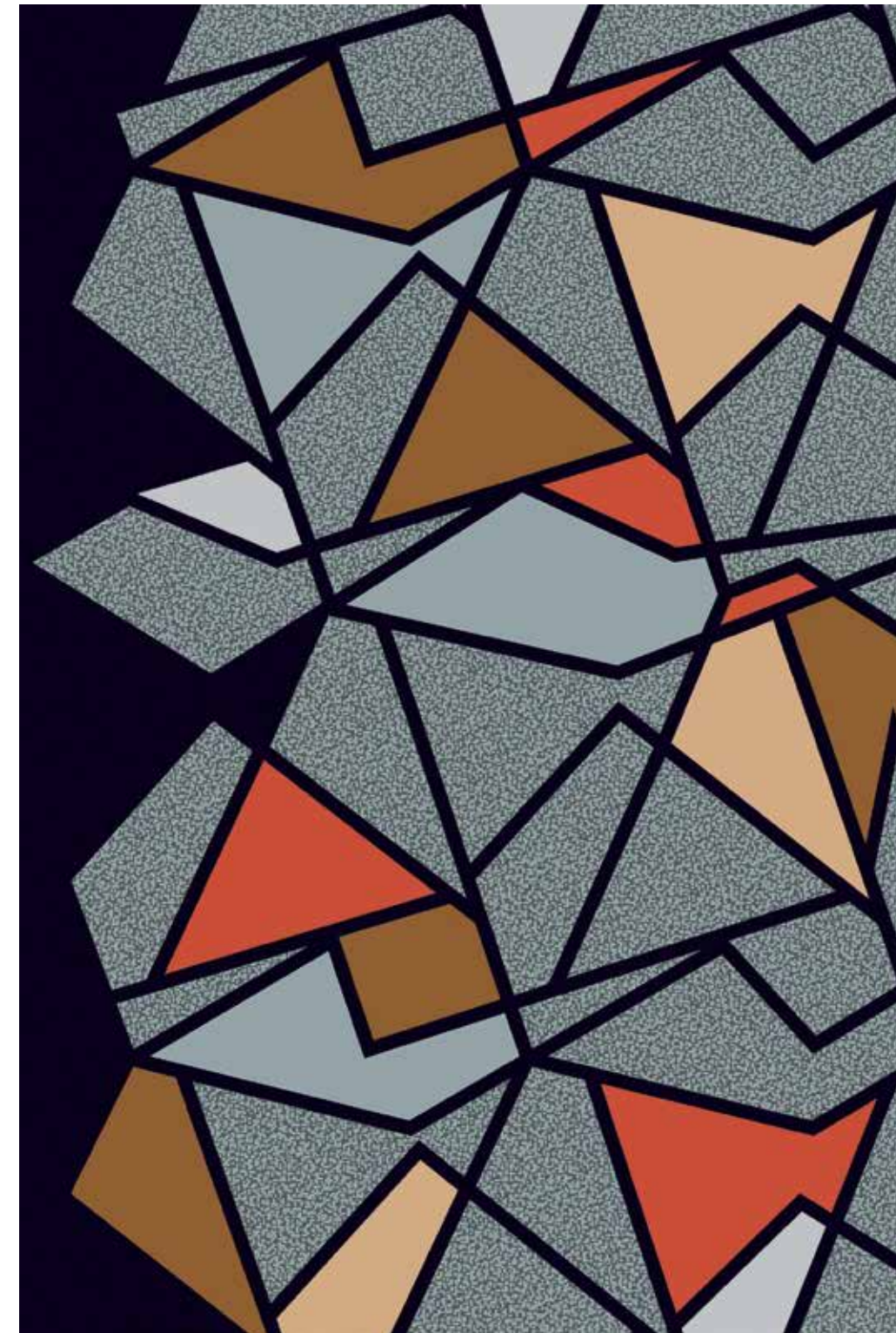
(top) Tailored in TAL79-133 Button Down, 50cm x 50cm modular tile, ashlar installation with LVT, Fine Line FNL143  
 (middle) LVT, Fine Line FNL143 with Tailored in TAL6-48 Monogram, 50cm x 50cm modular tile, ashlar installation inset  
 (bottom) Broadloom Field — Triangles Medium (see more on page 19)



BROADLOOM RUG — ZIG ZAG



Order #: 00605920  
Rug Size:  
81.00" W x 121.50" L

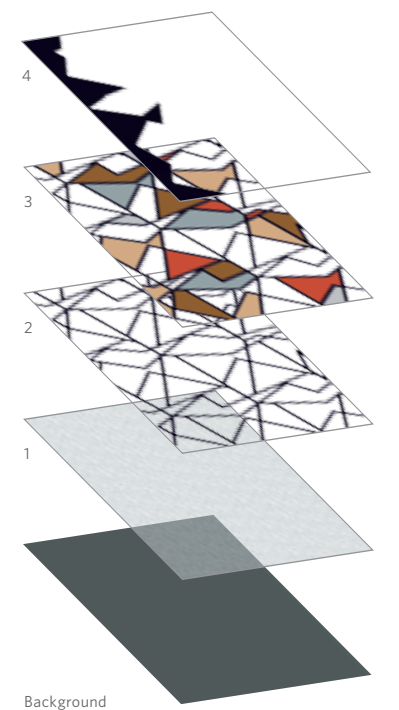


BROADLOOM RUG — ZIG ZAG



Order #: 00605920  
Rug Size:  
81.00" W x 121.50" L

Single pattern repeat





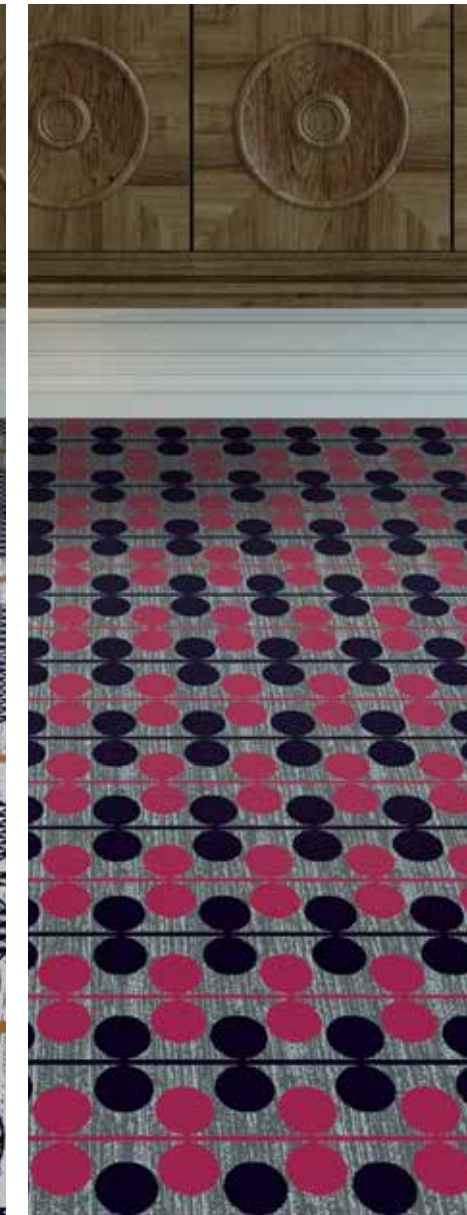
**BROADLOOM RUG/RUNNER — STICKBALL**



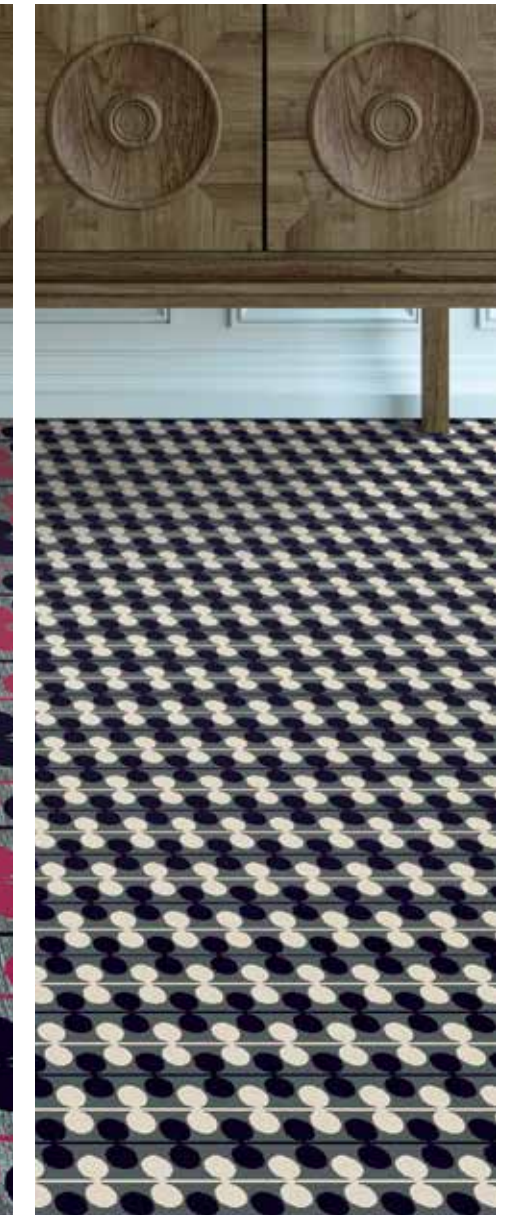
Order #: 00606322  
 Pattern repeat:  
 81.00" W x 121.50" L



**BROADLOOM FIELD — STICKBALL LARGE**  
 Order # 00593847  
 Pattern Repeat 40.50" W x 40.50" L



**BROADLOOM FIELD — STICKBALL MEDIUM**  
 Order # 00591062  
 Pattern Repeat 40.50" W x 20.25" L



**BROADLOOM FIELD — STICKBALL EXTRA SMALL**  
 Order # 00595818  
 Pattern Repeat 40.50" W x 20.25" L

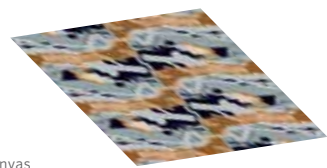
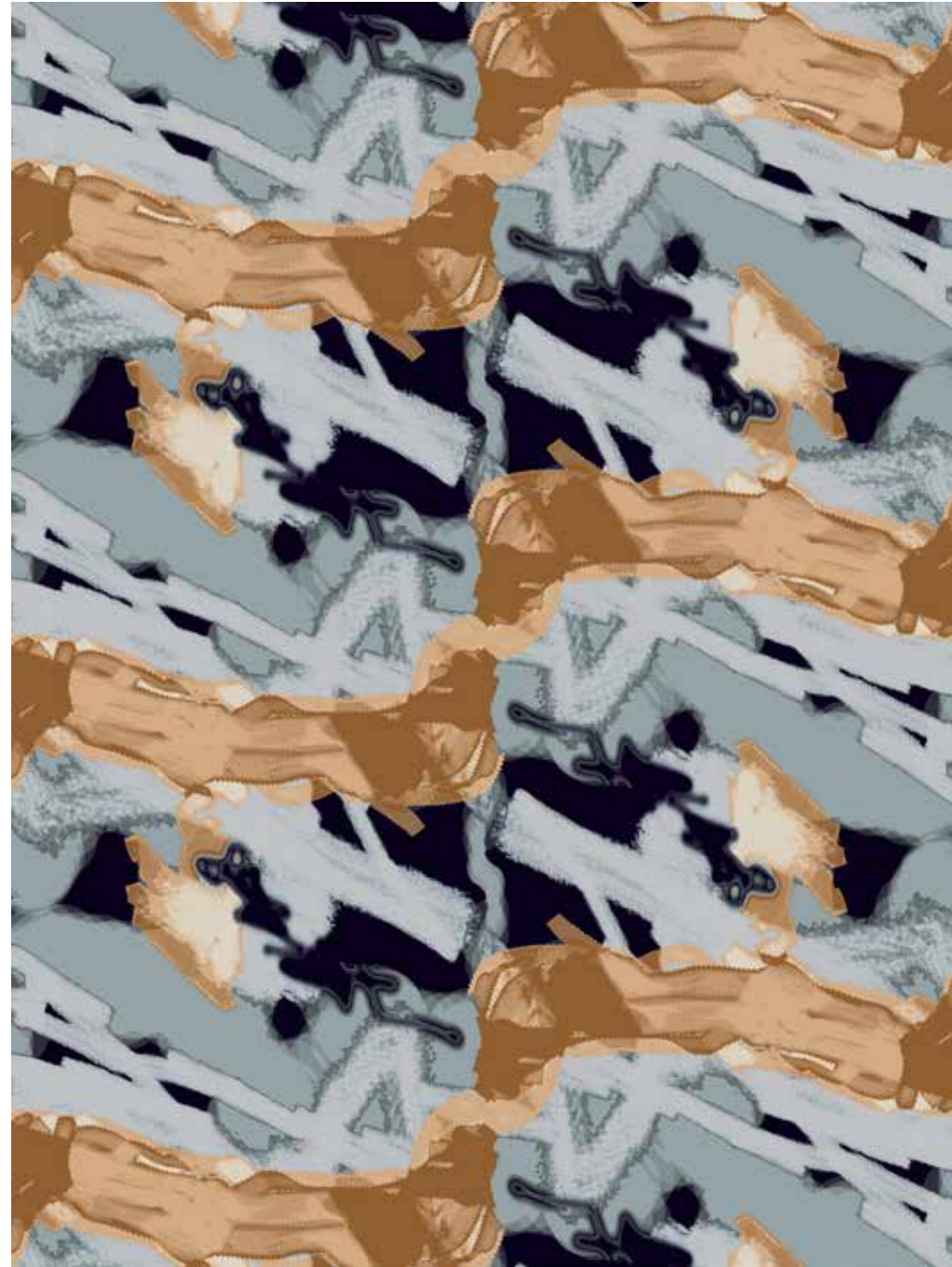
### Scale Texture and Coordination

Patterns in Basic Twist share a common connection of scale providing effortless transitions between patterns and spaces. Color and shape also allow us to define the connectivity within the collection while providing the tools to define a space, traffic pattern or brand identity. As with all Milliken Etage collections, customization is made easy with a large selection of color and pattern options.

# Broadloom — Rugs

## Layers

A new 'twist' for the etage system is the creation of a foundation pattern. This foundation allows for easy customization by adding new layers or modifying the color. As a new approach, the idea of a canvas that can be used as shown or modified to reflect brand identity, the etage system continues to evolve and provide an easy system to make it your own.



Canvas

**BROADLOOM RUG — ABSTRACT NEUTRAL**

Order #: 00596529  
Rug Size:  
162.00" W x 216.00" L

Single pattern repeat



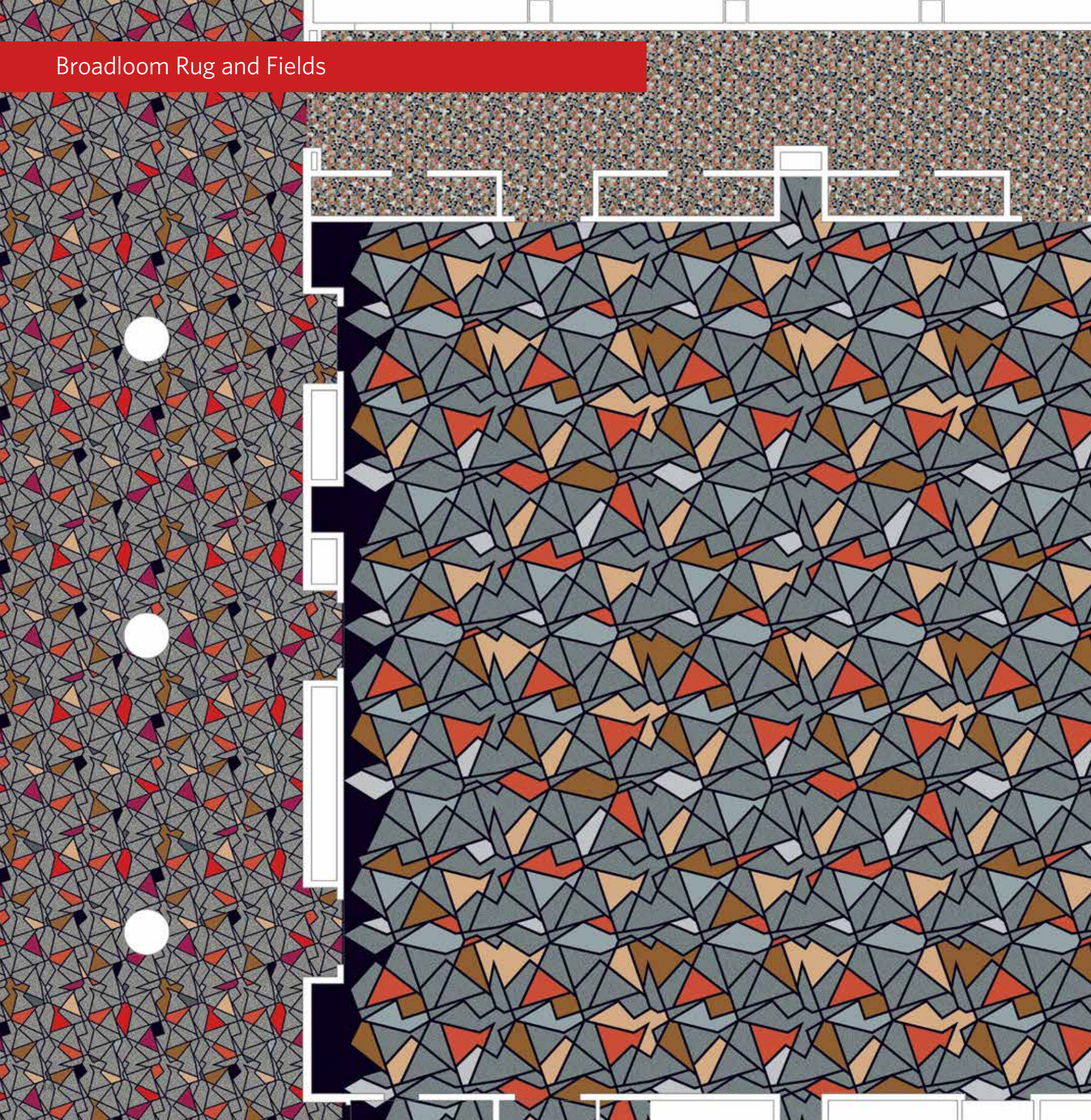
**BROADLOOM RUG — ABSTRACT MULTI-COLOR**

Order #: 00597579  
Rug Size:  
162.00" W x 216.00" L

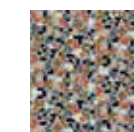
LVT - ROSECLIFF CHERRY RSC219



# Broadloom Rug and Fields



**BROADLOOM CUSTOM — ZIG ZAG XL RUG**  
Order #: 00626809  
Rug Size: 162.00" W x 162.00" L



**BROADLOOM FIELD  
QR CODE LARGE NEUTRAL**  
Order # 00603174  
Pattern Repeat: 40.50" W x 40.50" L



**BROADLOOM CUSTOM — ZIG ZAG XL FIELD**  
Order #: 00626810  
Rug Size: 162.00" W x 162.00" L



**BROADLOOM FIELD — ZIG ZAG LARGE**  
Order # 00595888  
Pattern Repeat 81.00" W x 81.00" L



# Broadloom — Fields

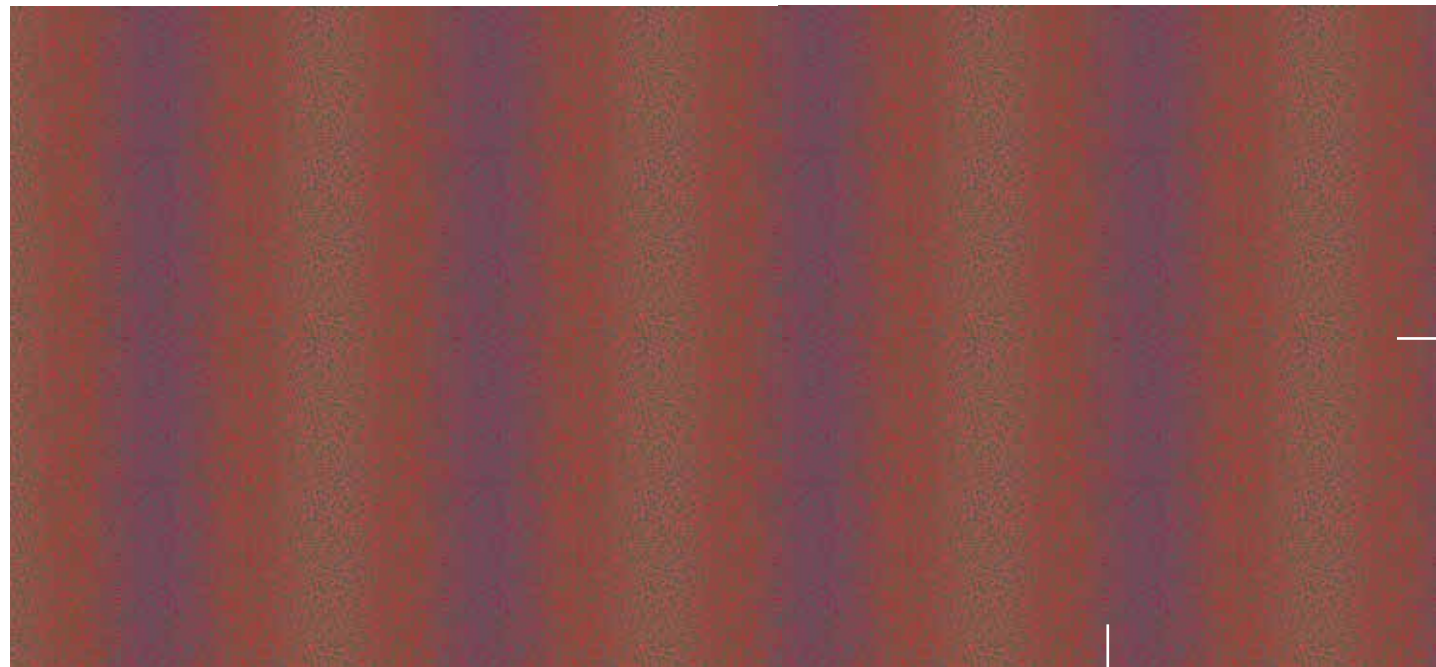
Four pattern repeats shown



1 2 3 5 6 7 10 12

**BROADLOOM FIELD — QR CODE LARGE**  
Order # 00593855  
Pattern Repeat 40.50" W x 40.50" L

215.88" W x 81.00" L shown



3 4 6 7

**BROADLOOM FIELD — QR CODE SMALL**  
Order # 00596277  
Pattern Repeat 40.50" W x 40.50" L

Single pattern repeat



1 3 4 5 6 7 9 10 12

**BROADLOOM FIELD — ZIG ZAG LARGE**  
Order # 00595888  
Pattern Repeat 81.00" W x 81.00" L



Get more at [etage.milliken.com](http://etage.milliken.com)

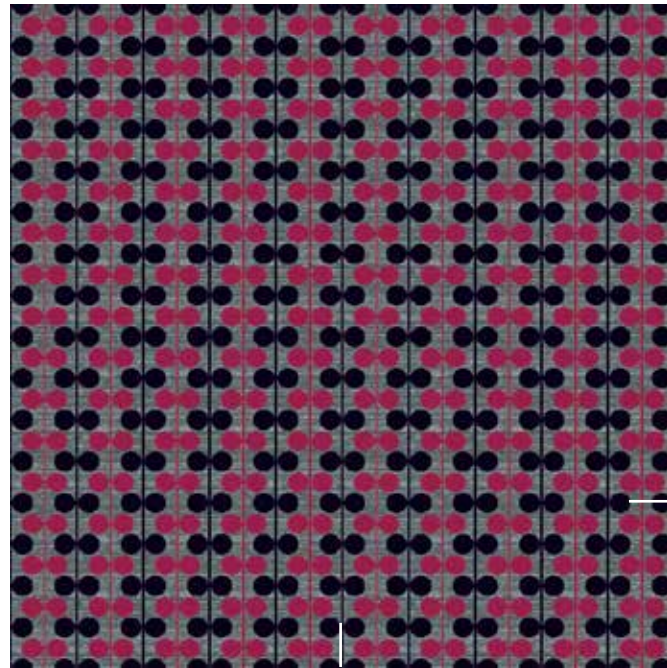
**BROADLOOM FIELD — QR CODE SMALL**

3 4 6 7

Order # 00596277  
Pattern Repeat  
40.50" W x 40.50" L

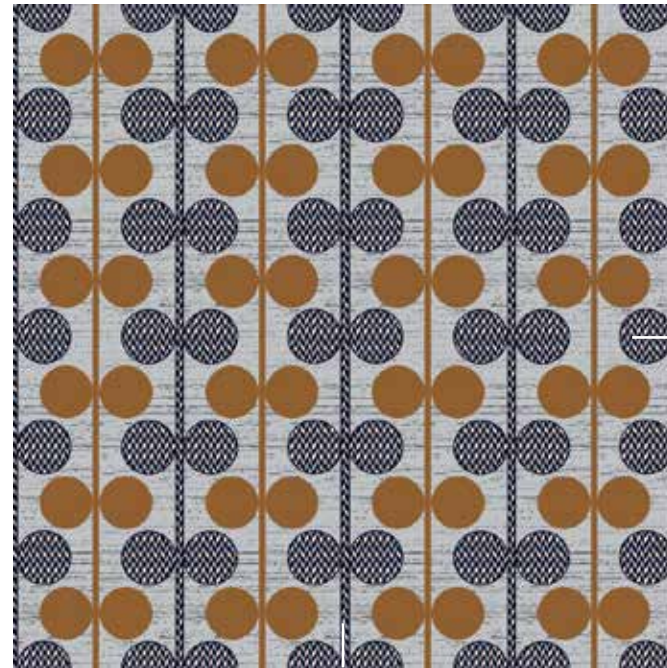
# Broadloom — Fields

Eight pattern repeats shown



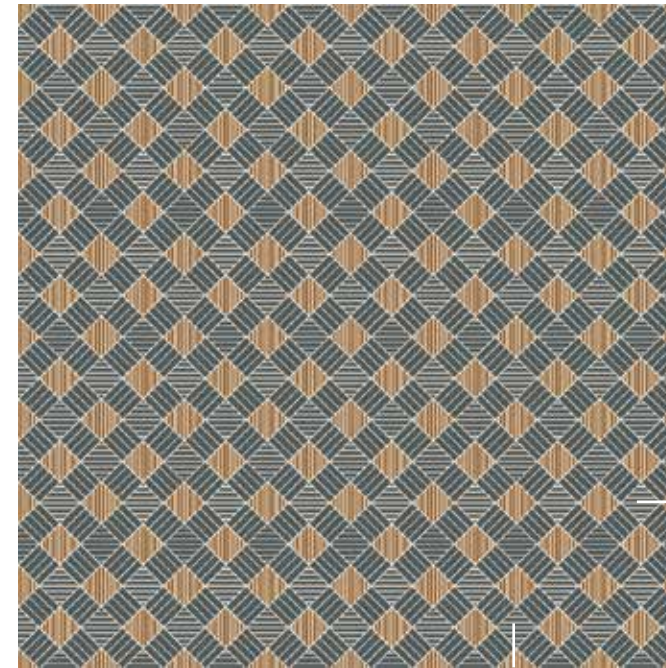
**1 3 6 10**  
**BROADLOOM FIELD — STICKBALL MEDIUM**  
 Order # 00591062  
 Pattern Repeat 40.50" W x 20.25" L

Four pattern repeats shown



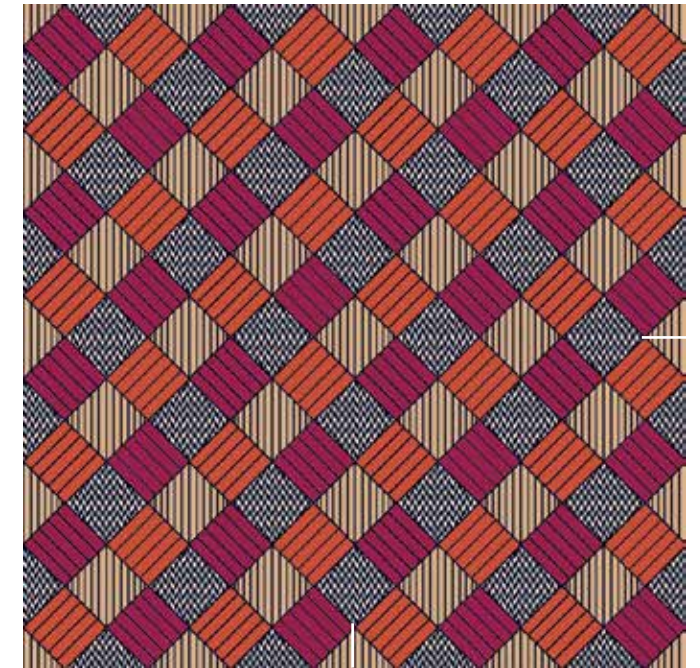
**1 5 6 10 11 12**  
**BROADLOOM FIELD — STICKBALL LARGE**  
 Order # 00593847  
 Pattern Repeat 40.50" W x 40.50" L

Sixteen pattern repeats shown



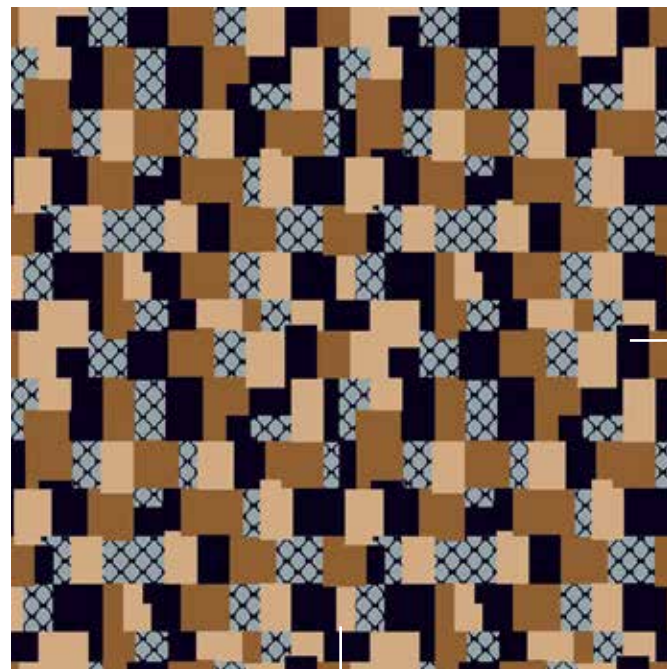
**5 6 12**  
**BROADLOOM FIELD — CRISSCROSS SMALL**  
 Order # 00596631  
 Pattern Repeat 20.25" W x 20.25" L

Four pattern repeats shown



**1 3 7 9 10 12**  
**BROADLOOM FIELD — CRISSCROSS MEDIUM**  
 Order # 00598472  
 Pattern Repeat 40.50" W x 40.50" L

Four pattern repeats shown



**1 5 9 10**  
**BROADLOOM FIELD — CUBES MEDIUM**  
 Order # 00598451  
 Pattern Repeat 40.50" W x 40.50" L

Single pattern repeat



**1 3 5 6 10**  
**BROADLOOM FIELD — NET LARGE**  
 Order # 00598475  
 Pattern Repeat 81.00" W x 81.00" L

Two pattern repeats shown



**1 5 6 9 10 11 12**  
**BROADLOOM FIELD — TRIANGLES MEDIUM**  
 Order # 00593879  
 Pattern Repeat 81.00" W x 40.50" L

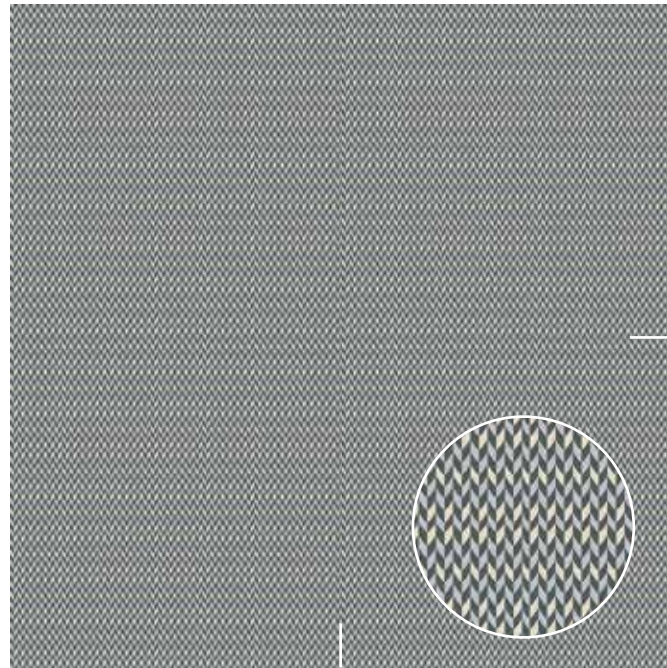
Single pattern repeat



**1 6 7 9 10 12**  
**BROADLOOM FIELD — HERRINGBONE LARGE**  
 Order # 00598481  
 Pattern Repeat 81.00" W x 81.00" L

# Broadloom — Fields

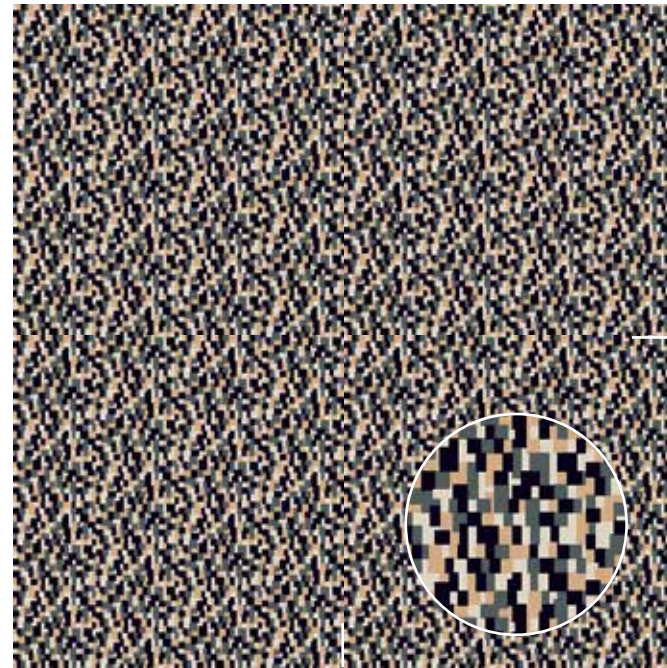
Four pattern repeats shown



6 11 12

**BROADLOOM FIELD — HERRINGBONE EXTRA SMALL**  
Order # 00593662  
Pattern Repeat 40.50" W x 40.50" L

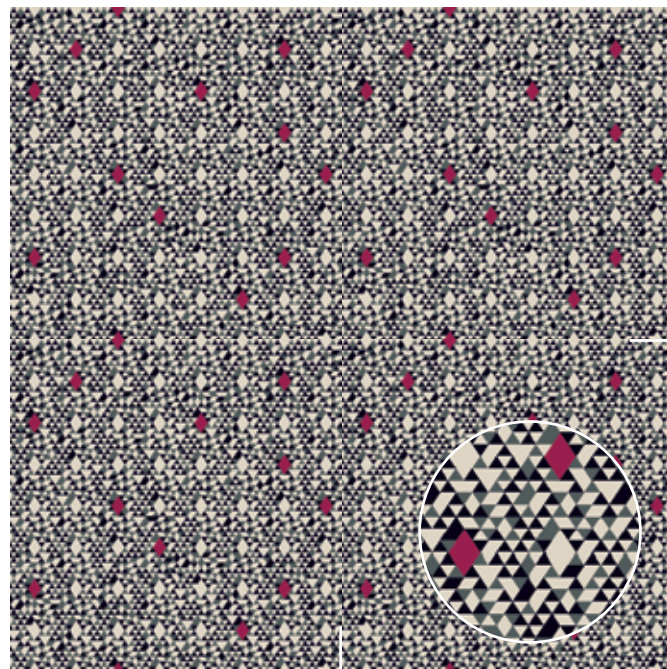
Eight pattern repeats shown



1 6 9 12

**BROADLOOM FIELD — CUBES EXTRA SMALL**  
Order # 00596525  
Pattern Repeat 40.50" W x 40.50" L

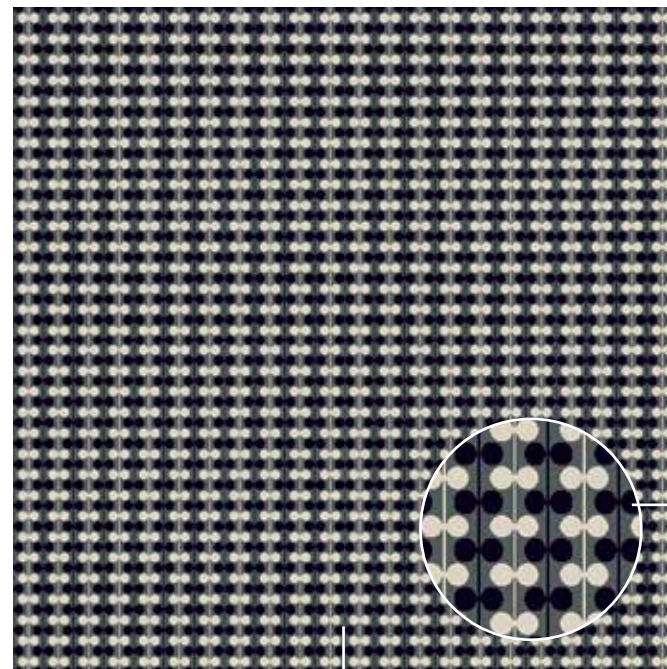
Four pattern repeats shown



1 3 6 12

**BROADLOOM FIELD — TRIANGLES EXTRA SMALL**  
Order # 00595881  
Pattern Repeat 40.50" W x 40.50" L

Four pattern repeats shown



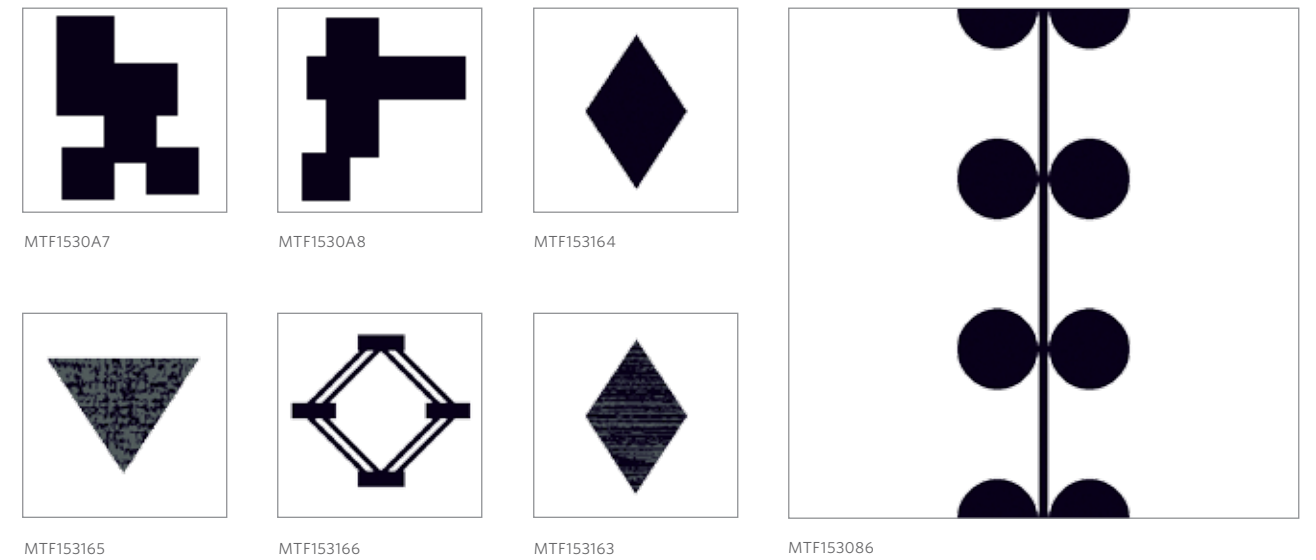
1 6 12

**BROADLOOM FIELD — STICKBALL EXTRA SMALL**  
Order # 00595818  
Pattern Repeat 40.50" W x 20.25" L

## Repeating Layers Repeating pattern, creates depth in designs, transparent background.



## Motifs Single design elements, no repeat, on a transparent background



## How To Use étage

1

Select a design as shown in this brochure, or use étage technology to customize.

Add and subtract design layers and motifs to create your own look. Remember that you must always use at least two layers, one of which must be the background.

2

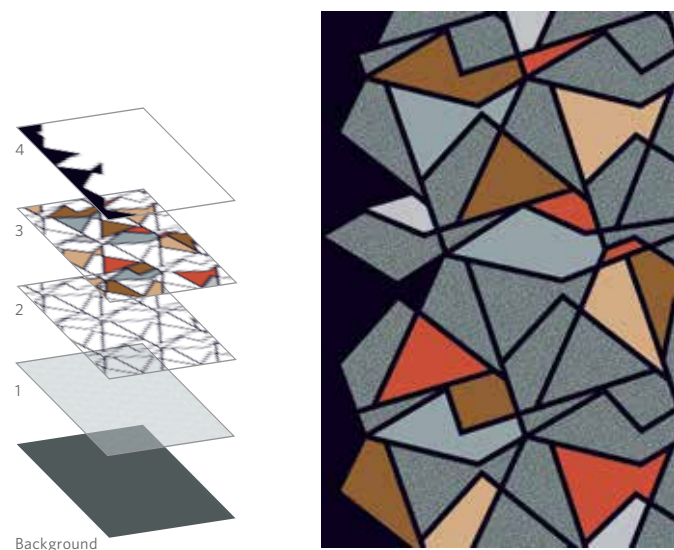
Designs in this brochure use a set of colors intended for this particular collection.

Specific colors used in each design are indicated below each pattern image as a swatch of the color with a number inside it. Refer to the colorway diagram on page 23 to find a corresponding color code. These colors are part of the Milliken Pure Color system.

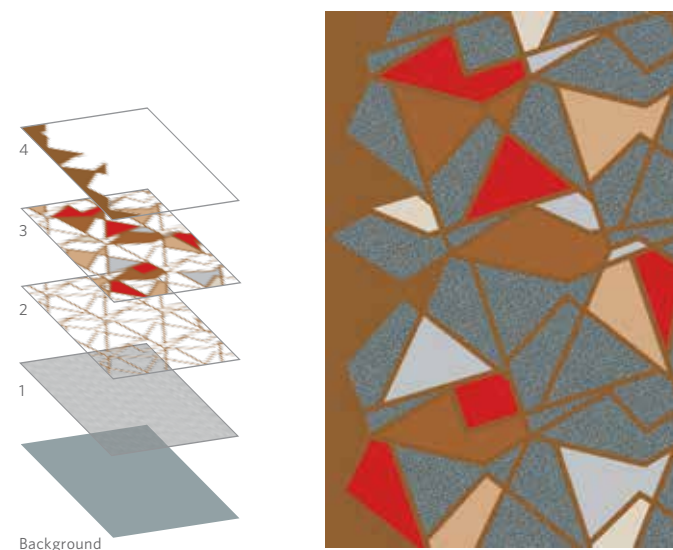
3

Choose a carpet construction that suits your installation.

Contact your Milliken representative to discuss the carpet construction that's best for you.



Designs shown in the brochure are ready to use, but you can also select them as a starting point for customization using étage technology.



No change is too great or too small (like simply choosing different colors from a pre-designed rug/runner).

## Colorway

The Basic Twist collection has twelve colors from over 1360 options in our Pure Color system.

pure|color

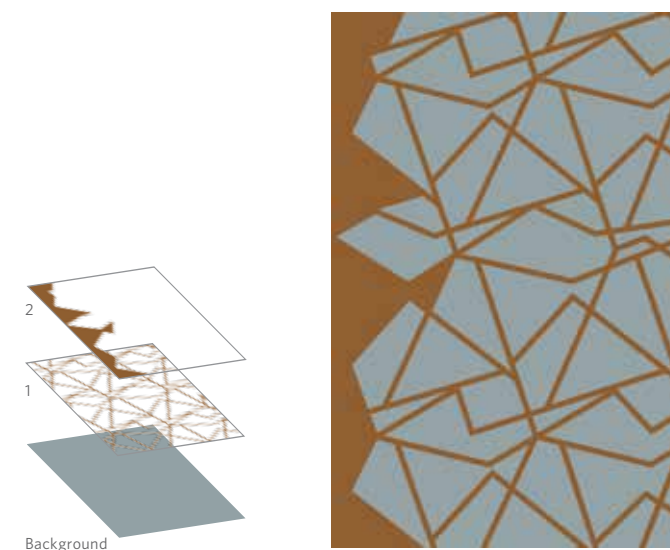
Based on the Natural Color System (NCS), the Pure Color Box lets designers play with the entire color wheel. With over 1360 defined colors and endless options in-between, PureColor makes custom easy.



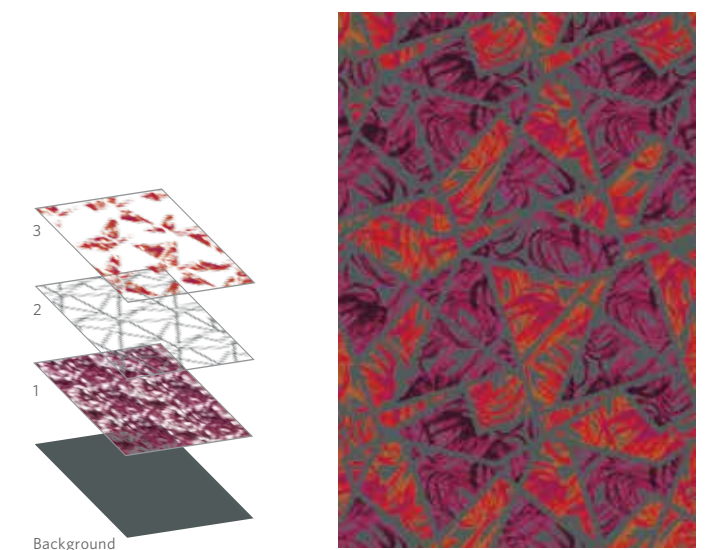
When it's time to break away from traditional hospitality looks, engage in étage technology.

This all-new process builds a complex pattern, layer by layer. Creating a fully custom look is as simple as choosing and combining layers — layers of organic design elements that defy traditional ideas of symmetry, boxes and borders. Étage technology brings a kind of freedom of design never before known in the hospitality industry.

Each collection includes small-, medium- and large-scale elements for ultimate flexibility in defining rugs, runners and open areas. Combine broadloom and modular and get the best of both. Freedom. Control. It's all here, waiting for an artist's touch. Exclusively from Milliken.



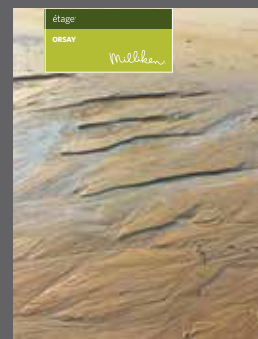
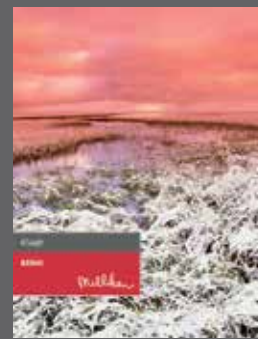
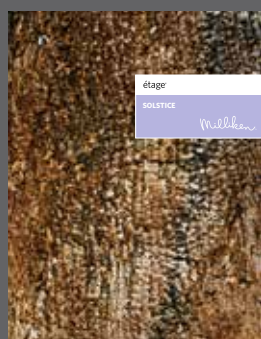
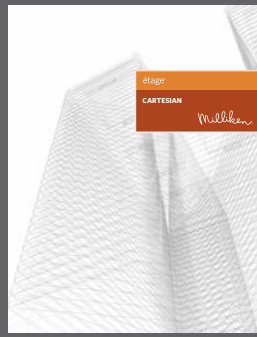
Layers can be added, subtracted, re-ordered, rotated, re-sized and re-colored in any combination to suit your needs.



Best of all, repeating layers and motifs from all étage collections can be used together to create a myriad of designs.

# OTHER DESIGNS IN ÉTAGE

Have you seen all of our patterns? Étage allows you to use design elements from any design collection. Visit us online today and experience all that étage has to offer.



**Growing greener for over 100 years.**  
Visit [milliken.com](http://milliken.com) for more information.

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